

ABOUT ASA

The **Association of Secretaries and Administrative Professionals in Asia Pacific (ASA)**, formerly known as The Association of Secretaries in Asia (ASA), was founded in 1974 in Manila by Mrs. Virginia P. Elbinias, the then incumbent President of the Philippine Association of Secretaries & Administrative Professionals (PAS). ASA got its new name in September 1998 during the 13th Congress of Secretaries held in Bangkok in view of the United Nations definition that “Asia is a vast region, which includes Russia and the Pacific Rim countries”. ASA’s membership has enlarged to engulf New Zealand, Australia and the Pacific. ASA is affiliated to the **International Association of Administrative Professionals (IAAP)** with headquarters in Kansas City, USA. The formation of ASA has created a means for secretarial associations to network among members all over Asia and raises awareness of the importance of the profession.

At the ASA Congress, the "**ASA Award**" is bestowed on the **All-Asia Winner**. Indian Secretaries have won this prestigious Award in 1996, 1998, 2002 and 2008.

Mumbai hosted the 6th Congress of Secretaries in Asia in 1984 and had the privilege of hosting the 17th ASA Congress in Mumbai from November 11-15, 2006.

The main **objectives** of ASA are to :

- * Promote friendship, understanding and unity among the Secretaries in Asia
- * Promote professionalism
- * Encourage the establishment of secretarial associations in Asian countries
- * Encourage more countries to join ASA

As of date, the following are the **14** country-organizations under the banner of ASA :

		ASA Registration
1	Philippine Association of Secretaries & Administrative Professionals (PAS)	February 1974
2	The Women Secretaries & Administrative Professionals Association of Thailand (WSAT)	February 1974
3	Ikatan Secretaries, Indonesia Dan Administratif Professionals Indonesia (ISI)	June 1974
4	Hong Kong Association of Secretaries & Administrative Professionals Limited (HKASAP)	August 1974
5	Singapore Association of Administrative Professionals (SAAP)	January 1975
6	Indian Association of Secretaries & Administrative Professionals (IASAP)	April 1975
7	Malaysian Association of Professional Secretaries & Administrators (MAPSA)	November 1975
8	The Chinese Association of Secretaries & Administrative Professionals (CASAP)	May 1980
9	Distinguished Secretaries’ Society of Pakistan (DSSP)	March 1982
10	Japan Secretaries & Administrative Professionals Association	March 1982

	(JSA)	
11	Sri Lanka Association of Administrative & Professional Secretaries (SLAAPS)	May 1990
12	Association of Secretaries & Administrative Professionals (Brunei)	1991
13	West New Britain Association of Secretaries Inc. (WNBAS) , Papua New Guinea	2000
14	Professional Secretaries' Welfare Association (PSWA) Bangladesh	2000

Membership since discontinued:

1	Association of Administrative Professionals, New Zealand (AAPNZ)	1997
2	Australian Institute of Office Professionals (AIOP)	2002